

A Day in Paris Commercial Script

Enter scene with Paris backdrop, French music, and event information.

Cut to dialogue between Riderwood station anchor (Margery) and correspondent (Bethany) at the Eiffel Tower in Paris, France.

Margery

Hello, welcome to the program, I'm Margery a dietetic intern from the University of MD. Today we have another dietetic intern from the University of MD coming to you live from Paris, France

Bethany

Bonjour, welcome to Paris (French accent) I have been sight-seeing all day and have tasted the best French cuisine while here in Paris!

Margery

Is that the Eiffel Tower behind you?

Bethany

Oui. This is Paris's most visited attraction!

Margery

I wish we were there.

Bethany

Come, bring all your friends at Riderwood on Sept 28th and join me for lunch. I will make the best dishes that I've tasted while in Paris. We can visit the Arc d'Triomphe, le lourve, le tuileries jardin, notre dame and of course the Eiffel Tower.

Margery

What a great idea we'll meet you there on September 28th at the Potomac Café from 11-2pm

Bethany

I am so looking forward to it! I better get ready! Au revoir!

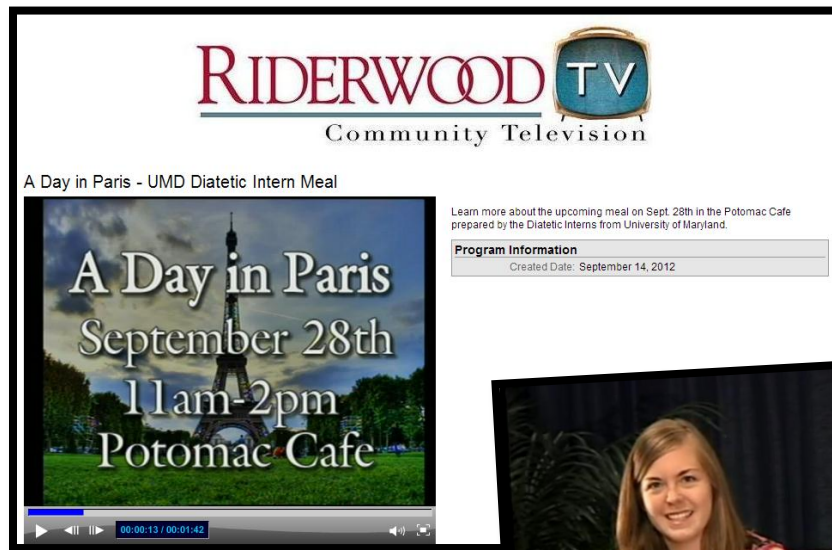
Margery

Alright folks, thanks for tuning in to our program! Have a great day and we will see you Sept 28.

End Scene with Paris backdrop, French music, and event information.

A Day in Paris Marketing Commercial

To better market our theme meal, we chose to create a commercial for the Riderwood television station. Our commercial was aired one week prior to our event. Riderwood's Station 99 media team helped us execute our ideas and broadcast our event. In our skit, we acted as a television host and news journalist. We used a blue screen to create our Paris backdrop and props from the station to create a news station scene. Throughout the scene, we cut between the television host and the field journalist in Paris. In between takes we were able to view our commercial and ended up having a great time laughing at our novice acting skills. Filming our commercial was not only a great experience, but also something that the residents truly enjoyed.



RIDERWOOD TV
Community Television

A Day in Paris - UMD Diabetic Intern Meal

Learn more about the upcoming meal on Sept. 28th in the Potomac Cafe prepared by the Diabetic Interns from University of Maryland.

Program Information
Created Date: September 14, 2012

A Day in Paris
September 28th
11am-2pm
Potomac Cafe

00:00:13 / 00:01:42

